



PROJECT MANAGEMENT CASE STUDY

HMB HELPS A FORTUNE 500 ENGINEERING COMPANY WORK SMARTER WITH A NEW PROJECT MANAGEMENT FRAMEWORK

Leveraging the Scaled Agile Framework (SAFe), our client boosted productivity through stronger collaboration, even in the aftermath of a recent business merger.

The Challenge:

A Fortune 500 engineering company merged their research and development (R&D) and product development teams in an effort to streamline projects and improve visibility into the company's product portfolio.

Prior to the merger, each team was using their own unique process to complete projects. As the new team united, they struggled to adopt a new project workflow that would work for everyone. This led to communication and productivity challenges.

Initially, the newly formed group committed to an Agile Scrum processes, but they quickly learned this process would not support the needs and the size of the new team. They needed a project management framework that synergized the groups, improved efficiencies, and ultimately, boosted productivity. With little success agreeing to a process that would solve all of these challenges on their own, the client turned to HMB for help.

The Client

A Fortune 500 engineering company and technology leader.

The Solution:

HMB recommended adopting the Scaled Agile Framework (SAFe). The Lean-Agile, open-source framework was built with scrum so large companies can shift to better align with market trends and customer needs. This allowed the group to schedule the right work at the right time in an agile fashion.

This new, proven framework, helped unify and align the team and was flexible enough to apply agile processes at a larger scale to improve the communication jams caused by the current systems.

The Results:

With HMB leading the charge, SAFe helped the entire organization work together in unison. Improved visibility into the product portfolio, helped management, reduced defects and improved efficiency during product releases.

- Six months after implementation more than 83% of the company actively used the platform to collaborate.
- New private messaging platforms improved the ability to quickly solve problems.
- SAFe is still being used by the organization more than a year later due to its ease of use and efficiency.